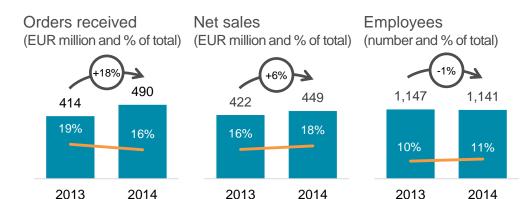
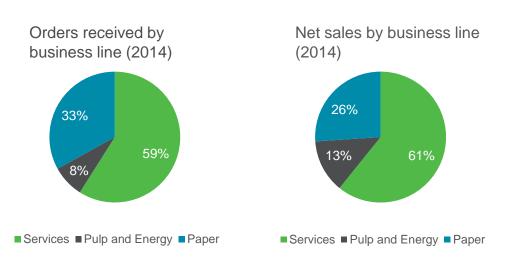


Business areas



North America









North America

Mature services focused market with recurring opportunities in paper, tissue and biotechnology



Market environment

- · Large installed base to be served
 - Opportunities in customer agreement based business
- Growth opportunities in increased outsourcing
- Capital project opportunities in tissue and board
 - Technology project activity at high level currently
 - Bio project activity strongest in Lignoboost and second generation lignoboost

Market position & competition

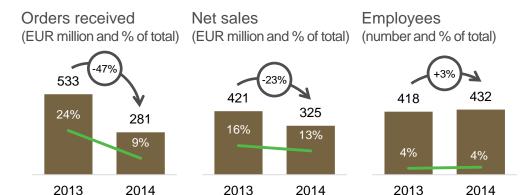
- Strong position and market share in Valmet's targeted technology businesses.
- Well established services business
- Key competitors Voith, Andritz and US services companies (Albany, Xerium, Kadant, GLV, Asten J.)

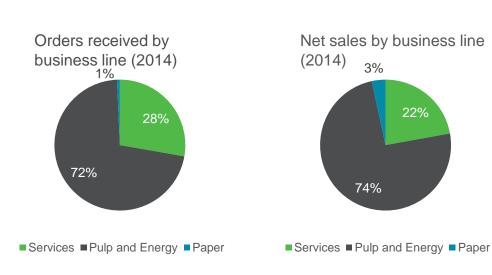
Actions for Valmet

- Continue to develop and grow Valmet's Services business
- Make sure Valmet wins paper and tissue projects
- Strengthen Valmet's position in pulp rebuilds
- Commercialize biotechnology (lignoboost, pre-treatment and biocoal)



South America









South America

Cyclical capital business relies on new pulp projects. Services, power and tissue provide growth opportunities

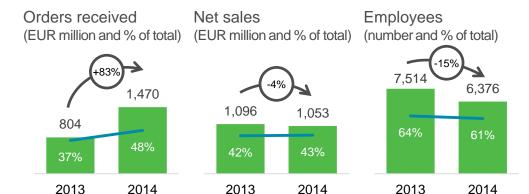


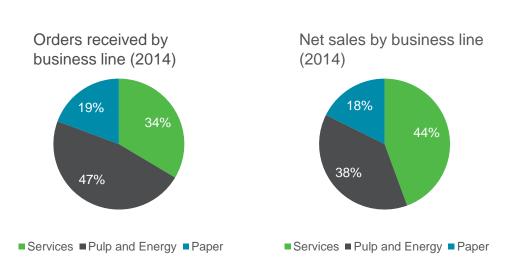
- Capital project opportunities in pulp, tissue and bioenergy
 - Continued pulp mega mill projects planned
 - 2nd generation ethanol emerging
- Good services growth potential
 - Installed base and leaner customer operations
- Growing interest and pipeline for optimization projects, e.g. energy, chemicals savings; operations and availability of equipment).

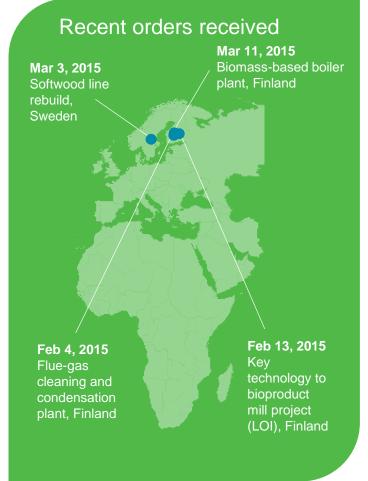
- Fierce competition in new pulp projects
- Strong competition with local and global players in all markets in Services, Paper and Energy
 - Local presence and solutions important
- Keep market share and improve the profitability and risk-return profile of large pulp projects
- Grow the services business by offering new products and service solutions
- Develop solutions and costs to compete in bioenergy plants.
- Further develop Valmet's local capabilities



EMEA









EMEA

Valmet's largest and most important area with significant services and technology markets in all Valmet's businesses



Market environment

- Large installed base to be serviced
 - Growth opportunity in customer agreement based business
- Growth process improvements and service agreements
- Capacity closures in printing and writing
- Capital project opportunities in board, pulp, tissue, and bioenergy
 - Energy market with strong rebound and high market activity.

Market position

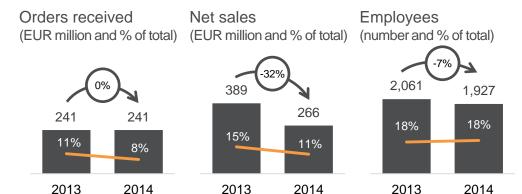
- Valmet has a strong position both in technology business and services
- Consolidation of smaller distressed players and increasing competition in mid-market
- Increased competition in past few years

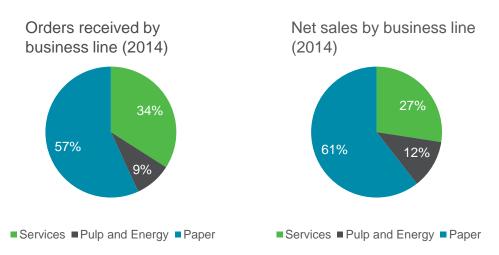
Actions for Valmet

- Grow Services with Key Account Management agreement based business and new products.
 Strengthen pulp and power services
- Strengthen position in technology business: cost competitiveness and rebuild competences
- Commercialize new biotechnologies and expanding the served power market
- Localize selected capabilities outside Nordics



China









China

Paper market flat and Services growing, local low cost competition present



- Capital project opportunities in board and tissue
 - Investments in lower cost small and mid-sized machines.
- Good services market with growth potential
 - Increased capacity

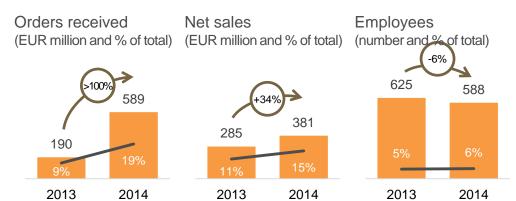
- Valmet has a strong position in Paper. Recent successes with modular board machine (OptiConcept M)
- Continued competition: new competitors in mid-size segment, local competitors strengthening through partnering with western companies
- Large Valmet installed base

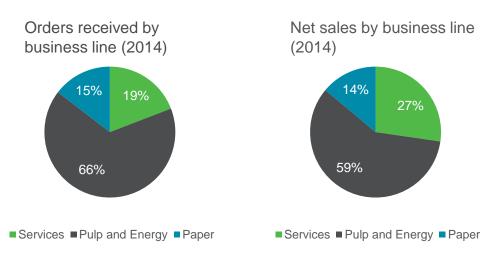
Actions for valinet

- Continue to develop and grow Services: local low cost sourcing of consumables, agreement business and spear head products
- Further market penetration of OptiConcept M, tissue and midmarket fiberline
- Competitive, lower cost, local offering and increased local capabilities (application, engineering and project management)



Asia-Pacific









10

Asia-Pacific

A key growth area for Valmet



Market environment

- Capital project opportunities in pulp, tissue, and board
 - Increased investments in multi-fuel and renewable energy development plans in Asia-Pacific countries
 - Opportunities related to customer's portfolio changes or production line upgrades
- Good services market with growth potential
 - Due to capacity increases and installed base

Market position

- Valmet has a strong market position but relatively modest local presence.
- Competitors are growing their local presence

Actions for Valmet

- Localize Services business to be more cost competitive and closer to customers: local offering and agreement business, local capabilities and new service centers
- New services center in Indonesia
- Develop technology business with local competences and improved cost competitiveness.

Board and paper: rebuilds, components and split machines,

Tissue: develop competitive setup in Asia-Pacific

Energy: current focus on coal but potential also in bioenergy.

Increase local capabilities to support both services and capital business



